

# 2010 Editorial Preview

JAN  
FEB  
MARCH  
APRIL  
MAY  
JUNE  
JULY  
AUG  
SEPT  
OCT  
NOV  
DEC

ISSUES & OPERATIONS	EQUIPMENT	MAINTENANCE	VOCATIONAL REPORT	TECH REPORT	TIRE REPORT	SPECIALS	BONUS DISTRIBUTION	Ad Close	Materials Due
California's new rules	Lighting	Your parts choices	Packaging SCR equipment (on cramped chassis)	Protecting your data	Mismatched duals	National Parts & Service Buyers Guide	HDAW '10 MATS	12/11	12/16
Owner-operators	HDT'S Top 20 products	Oil drain intervals	Fuel tank security	Driver acceptance of in-cab technologies	Top tire myths		TMC NTEA	1/15	1/20
HDT's Truck Fleet Innovators	Vertical integration	Fifth wheels	Locking up tools	Smart phones as trucking tools	Tracking tire performance		TMC MATS TRALA	2/16	2/19
Are you a good fleet to drive for?	Transmission trends	Vehicle fires	Auxiliary axle considerations	Software on the Web	Finding a tire repair partner		ATD NPTC	3/16	3/19
Protecting yourself from lawsuits	Front end and steering	Working with your dealer	Tough paints for tough jobs	Technology and log books	Medium-duty tires	2010 Truck Dealer of the Year		4/16	4/21
Improving MPG	Spec'ing for safety	Cooling systems	Non-idle HVACs for daycabs	EDI	Wide-base tires			5/17	5/20
The real cost of congestion	Class 1-2 update	Brakes	Specialty suspensions	Navigation	Retreads			6/15	6/18
OSHA, Worker's Comp and you	Cargo van update	Synthetic oils & lubes	Rear vision systems	Trailer tracking and GPS	Spec'ing trailer tires		GATS	7/16	7/21
Labor relations	Class 3-5 update	Under-chassis focus	Modern controls for snow plowing & salting	High-tech diagnostics	Automatic tire inflation		TMC Fall	8/16	8/19
2011 economic outlook	2010 engines report card	The efficient shop	On-board scales for dump trucks	Crunching the data	Tire and wheel installation	Going Green supplement	ATA	9/15	9/20
Creating safer drivers	Class 6-7 update	Fuel quality and filtration	Tank integrity	Enterprise software	Tire balance			10/15	10/20
Biodiesel & alternative fuels	Class 8 update	Air systems	Three-way dump bodies	Mobile communications	Tire pressure monitoring			11/15	11/18



## Also in Every Issue

**TRUCK FLEET INNOVATORS**  
Throughout the year, our 2010 Truck Fleet Innovators will offer their insights

**WASHINGTON REPORT**  
Award-winning news and analysis on trucking-related legislation and regulations

**CLEAN & GREEN**  
How trucking is reducing pollution and lowering its carbon footprint

**TRAILER REPORT**  
News, trends and tips on trailers and truck bodies

**TEST DRIVES**  
HDT's editors evaluate the latest trucks and components

**HOTLINE**  
Trucking's most respected business report

**PRODUCT REPORT**  
Concise coverage of the latest new equipment and products

**HARVEY READERSHIP STUDY JUNE & NOVEMBER**  
Ads are scored for Recall and Content with Verbatim Comments from HDT readers.

HDAW '10 – Heavy Duty Aftermarket Week  
TMC – Technology & Maintenance Council Annual Meeting & Exposition

NTEA – The Work Truck Show (National Truck Equipment Association)  
TCA – Truckload Carriers Association Annual Convention  
MATS – Mid-America Trucking Show

TRALA – Truck Rental and Leasing Association Annual Conference  
ATD – America Truck Dealers Convention & Exposition  
GATS – Great American Truck Show

TMC Fall Meeting  
ATA – American Trucking Association Management